

High Profile Executive Interviews

NASDAQ OMX

Front and Center With Your Investors

Connect with the investment community through the NASDAQ OMX CEO Signature Series, a high-profile webcast interview hosted at the NASDAQ MarketSite.® Investors are hungry for insight that moves beyond the numbers. A face-to-face interview with a veteran financial journalist demonstrates the character and integrity of your company's decision makers like no earnings report ever can. Discuss your vision, strategies and new initiatives in a format that puts you front and center with institutional and retail investors.

Visibility

NASDAQ's online presence unquestionably brings valuable, authoritative information to millions of investors and listed companies every day. It is one of the premier forums in the financial community, and one of the most respected.



Featured Financial Reporter



Sasha Salama is a veteran business journalist with 19 years of experience reporting for CNN, CNN International, CNN Headline News and the NASDAQ MarketSite. In 1989, Sasha helped launch CNBC in the U.S. and in 1995, she was Managing Editor for CNBC in Hong Kong.

Cutting Through the Chatter – Professional Interview Format

Prior to the interview, a financial reporter will prepare by generating questions and comments based on your industry, strategy, financials and positioning in reference to your peers. The interview is **real** and **independent**. These timely, relevant questions asked by a veteran broadcast reporter provide a format for exploring the dynamics of your company and its strategies.

The CEO Signature Series lets NASDAQ- and OMX-listed companies offer their investors valuable knowledge and insight, driving investor confidence by bringing actionable intelligence to the market.

Broadcast From The NASDAQ Marketsite

The CEO Signature Series is taped in the state-of-the-art NASDAQ MarketSite broadcast studio located in the heart of Times Square. Transmitting 175 live market updates, MarketSite hosts the leading financial networks, including CNBC, CNN Headline News, CNNfn, Bloomberg, BBC and Reuters, reaching millions of worldwide viewers with up-to-the-second market news. The NASDAQ MarketSite is an ideal place to launch an IPO, announce a new initiative or execute an investor relations program.

Distribution

NASDAQ's high-profile distribution gives you reach, visibility and a tool to present your message to the investing public.

Advisory Release Distribution: custom newswire release with a direct link to your CEO Signature Series video which is distributed to a global network of thousands of media outlets, the investment community, databases, websites and web portals including:

- 4,000+ websites such as: Yahoo! Finance and MSNBC
- 1.4 million+ financial desktops
- 6,000+ national and regional newspapers, wire services, news bureaus, trade publications, journals, television and radio stations

NASDAQ.com (www.nasdaq.com)

- Average seven million page views per weekday
- Reach over three million visitors a month
- NASDAQ was #1 in awareness and name recognition among investors

NASDAQ OnlineSM (www.nasdaq.net)

- Strategic equity management and decision making tool for current and future NASDAQ-listed companies
- Features value-added products and services
- Communicates NASDAQ events and up-to-date news

The Institutional Investor Center (investors.nasdaq.com)

- Attracts over 20,000 institutional viewers
- Exclusively designed to raise a company's international visibility with institutional investors in Europe, Asia and the US

Your Company Page

- Host a direct link on your company website
- Provide direct access without restrictions

NASDAQ OMX Corporate Services provides unmatched support for listed companies with access to innovative products and services that facilitate transparency, mitigate risk, maximize Board efficiency and inspire better corporate governance. Contact your NASDAQ Relationship Manager or email contact@nasdaq.net for details.

+1 800 261 0148 • www.nasdaq.net

© Copyright 2009, The NASDAQ OMX Group, Inc. All rights reserved. NASDAQ OMX CEO Signature Series, NASDAQ OMX, The NASDAQ Stock Market, NASDAQ MarketSite, NASDAQ Online are registered service/trademarks of The NASDAQ OMX Group, Inc. Q09-0081

The presentations and opinions expressed in the CEO Signature Series are not the presentations and opinions of The NASDAQ OMX Group, Inc ("NASDAQ OMX"), and will be provided for informational and educational purposes only. NASDAQ will have no editorial control over the questions asked or the answers given and will not independently verify any facts about any person or entity. All information will be provided "AS IS" without warranty of any kind. Nothing contained in any CEO Signature Series webcast should be construed as investment advice, either on behalf of a particular security or an overall investment strategy. NASDAQ will not accept any responsibility for any loss arising from any reliance on the information contained in the CEO Signature Series.

NASDAQ owns all rights to content produced in CEO Signature Series. Your company will be granted usage of the content for IR or corporate communications purposes.