

NASDAQ Market Intelligence Desk



Your number-one priority is to run your company. And while you know your stock, you can't watch it every minute of the day.

That's why NASDAQ offers you free access to our Market Intelligence Desk. Call anytime during market hours to check on your stock's activity. From time to time, we may also contact you to discuss trends or alert you of certain trading patterns.

NASDAQ's Market Intelligence Desk is designed to provide you with a critical touch-point for timely trading analysis and market information. The Desk consists of a team of market professionals, all working to keep your company on top of the market with up-to-the-minute information.

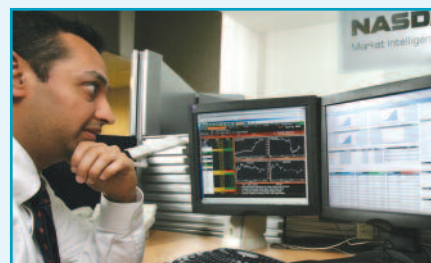
Cutting-Edge Technology. NASDAQ's Market Intelligence Desk utilizes state-of-the-art technology built on a philosophy of providing our companies with a 360-degree view of the markets. Our technological expertise allows us to efficiently incorporate over 20 different information sources into the Desk so that directors can research market developments to the fullest.

Constant Monitoring. The Desk monitors, analyzes and pro-actively communicates vital market information to NASDAQ-listed companies.

One Contact Per Company. Each NASDAQ-listed company is assigned a dedicated Market Intelligence Desk Director. This ensures that the service can be tailored to the needs of individual companies.

Word on the Street. In addition to communicating Wall Street sentiment, NASDAQ's Market Intelligence Desk can notify you of certain trading activity, often in context with what is happening in your industry.

Easy to Access. The Market Intelligence Desk operates as an inbound and outbound information center. Not only can you call the Desk by using your own exclusive number,* you can also receive Market Intelligence Desk alerts via phone or email.



"Insightful knowledge, timely information — both are key elements of the service provided by the NASDAQ Market Intelligence Desk. We use the MID service often because it helps answer our questions and instills the confidence that having market knowledge brings. The NASDAQ Market Intelligence Desk is just one of many elements that make NASDAQ the best stock market for our listing."

— James R. Haddad
Vice President Corporate Finance
Cadence Design Systems, Inc.

Cadence Design Systems switched their listing to NASDAQ from NYSE on October 31, 2005.

"The NASDAQ Market Intelligence Desk is always there for us. They know the markets and the trading environment and can give us an update on trends or trading activity at a moment's notice."

— Blair Christie
Vice President, Investor Relations
Cisco Systems, Inc.

* In order to obtain your company's exclusive phone number, contact your NASDAQ Relationship Manager or call 646.344.7800.

NASDAQ MARKET INTELLIGENCE DESK



NASDAQ's Market Intelligence Desk provides you with:

- A single source of market intelligence
- Trading analysis
- Real-time information
- Leading-edge technology

Your NASDAQ Market Intelligence Desk Director helps you understand more about how your stock is trading by providing pertinent, timely information.

What NASDAQ-Listed Companies Are Saying

"The Market Intelligence Desk is another value-added resource available at NASDAQ. They give me timely information on how our stock is trading and important technicals. The staff is very knowledgeable and dedicated to serving their clients. I highly recommend using them to gain a greater understanding of the market forces affecting the trading of your company's stock."

— Richard Barrios, Senior Vice President, Investments, Popular, Inc.

"NASDAQ's Market Intelligence Desk has been an invaluable resource for Columbia. Our MID Director provides us with regular updates, including technical charting and market data. The desk keeps an eye on our stock throughout the day — when we call, they're ready with answers."

— David Kiser, Investor Relations Manager, Columbia Sportswear Company

"The Market Intelligence Desk is a great resource for Staples' Investor Relations team to help us understand any unusual trading activity and to update us on market conditions. The MID's expertise and responsiveness are another benefit of listing on NASDAQ."

— Laurel Lefebvre, Vice President, Investor Relations, Staples, Inc.



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